

# Igor Popov

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## EMPLOYMENT

2018– Chief Economist, Apartment List  
2016–2018 Economist and Data Scientist, Airbnb

## EDUCATION

2010–2016 Ph.D. Economics, Stanford University  
Dissertation: “Homelessness, Poverty, and Economic Policy”  
2005–2009 B.A. Economics, Stanford University  
*With Honors*

## RESEARCH AND TEACHING FIELDS

Public Economics, Housing Economics, Behavioral Economics

## SCHOLARSHIPS, HONORS, AND AWARDS

2015-16 Stanford Center for Philanthropy & Civil Society Fellowship  
2015 Stanford University Centennial Teaching Award  
2012-14 Outstanding Teaching Assistant Award (Three-Time Winner)  
2010 Stanford Economics Graduate Research Fellowship  
2009 David M. Kennedy Honors Thesis Prize, Honorable Mention (for top thesis in social sciences)  
2009 Firestone Medal for Outstanding Undergraduate Honors Thesis in Economics

## RESEARCH

### *Publications*

**The Welfare Economics of Default Options in 401(k) Plans** (with B. Douglas Bernheim and Andrey Fradkin), *American Economic Review*, 105(9), 2798-2837, September 2015.

**Growth, Adoption, and Use of Mobile e-Commerce** (with Liran Einav, Jonathan Levin, and Neel Sundaresan), *American Economic Review, Papers & Proceedings*, 104(5), 489-494, May 2014.

**Genesis of State-Local Creativity** (with Robert Tannenwald and Jennifer Weiner), State and Local Fiscal Policy: Thinking Outside the Box, Ed. Sally Wallace, 2010.

*Working Papers*

**Homeless Programs and Social Insurance**

**Quality Externalities on Platforms: The Case of Airbnb** (with Peter Coles, Sonia Jaffe, and Steven Levitt)

*Research in Progress*

**The Orphan Trains and Intergenerational Mobility**

**The Real Effects of Policy Deliberation: Evidence from Gun Parts During Gun Control Debate**

**PROFESSIONAL EXPERIENCE AND SERVICE**

2018 Referee, *American Economic Review*, *Journal of Urban Economics*  
2014 Referee, *Journal of Economic Behavior & Organization*  
2011 - 13 Research Assistant for Prof. Liran Einav and Prof. Jonathan Levin, Stanford, CA  
2012 Research Intern, eBay Research Labs, San Jose, CA  
2011 Research Assistant for Prof. B. Douglas Bernheim, Stanford, CA  
2010 - 11 Editor, Business & Economy Section, PolicyMic.com (now Mic.com)  
2009 - 10 Analyst, Analysis Group, Inc., Menlo Park, CA  
2008 New England Public Policy Center Research Intern, Federal Reserve Bank of Boston

**TEACHING EXPERIENCE**

2017-2018 Lecturer  
Stanford University, ECON 101, *Economic Policy Analysis*  
2014-2016 Teaching Assistant Coordinator  
Stanford University, Economics Department  
2014-2015 Mentor in Teaching Fellow  
Stanford University, Center for Teaching & Learning  
2013-2015 Teaching Assistant for Prof. Caroline Hoxby  
Stanford University, ECON 241, *Graduate Public Economics*  
Spring 2014 Teaching Assistant for Prof. B. Douglas Bernheim and Prof. Charles Sprenger  
Stanford University, ECON 178, *Undergraduate Behavioral Economics*  
Winter 2014 Teaching Assistant for Prof. Alex Gould  
Stanford University, ECON 101, *Topics in Venture Capital & Entrepreneurship*  
Fall 2013 Teaching Assistant for Prof. Hamilton Helmer  
Stanford University, ECON 101, *Corporate and Business Strategy*

Fall 2012 Teaching Assistant for Prof. Hamilton Helmer  
Stanford University, ECON 101, *Corporate and Business Strategy*

Winter 2009 Student Initiated Course Creator and Instructor  
Stanford University, AMSTUD 67SI, *Bob Dylan: Voices and Visions*

### **INVITED PRESENTATIONS**

2019 Bloomberg Live (Washington DC), National Apartment Association Annual Conference (Denver)

2018 Bay Area Council Economic Forecast Conference (San Francisco)

2017 Centre for Social Innovation (Toronto), LEO Matchmaking Conference (Notre Dame), National Association for Business Economics Annual Meeting (Cleveland)

2016 Dartmouth, Wharton School of Business, Yale School of Management, U.S. Treasury, Congressional Budget Office, UC Davis Center for Poverty Research, Stanford Institute for Economic Policy Research Housing Policy Forum

2015 Department of Housing and Urban Development, eBay Data Labs, Bay Area Labor and Public Economics Graduate Student Conference

2012 eBay Research Labs